

ECON 402

Economic Foundations

1 Credit Hour

This course reviews basic economic principles with a focus on macroeconomics. Issues include aggregate supply and demand, monetary and fiscal policy, consumption, investment, unemployment, inflation and economic growth.

ECON 406

Statistical Foundations

1 Credit Hour

This course provides a review of basic statistics focusing on descriptive statistics with an introduction to basic concepts underlying statistical inference.

ECON 510

Managerial Economics

3 Credit Hours

This course uses the tools and techniques of economic analysis to solve business problems. Managerial economics bridges the gap between traditional economics and business decision making. The course will include demand theory and estimation, production theory, cost analysis, market structure, pricing policies and business investment decisions.

ECON 540

Managing in a Global Economy

3 Credit Hours

This course uses the tools and techniques of economic analysis to solve business problems in a global marketplace. Managerial economics bridges the gap between traditional economics and business decision making. The course will include demand theory and estimation, production theory, cost analysis, market structure, pricing policies and business investment decisions. The course will also study from a management perspective the impact of various external and internal environments (e.g., technological, legal, regulatory, political, socio-cultural, economic) on national and international business organizations, as well as trade and foreign exchange topics.