

MGMT 404**Management Foundations**

1 Credit Hour

This course provides a review of the human aspects of management. The focus is on the impact of human behavior in organizations and the implications they have on managerial decisions and actions.

MGMT 500**The Management Experience**

3 Credit Hours

Pre/Corequisite: P (RQ) MGMT-404

This course examines the effective management of people in organizational settings. The course focuses on managerial and leadership function/skills in organizations and the impact on accomplishing the goals of the organization. Critical issues such as self-awareness, interpersonal perception, communication, employee motivation and engagement, diversity in the workplace, high performance work teams, performance management, ethical decision making and change management are explored.

MGMT 501**Strategic Human Resources Management**

3 Credit Hours

Pre/Corequisite: P (RQ) MGMT-500

This course helps students manage a workforce using data visualization tools such as Salesforce and Tableau. Students learn that human resources are an asset that much be managed using business intelligence, data warehousing and mining, data reporting and storytelling, overview of analytic models, data visualization, and digital transformation technologies. Students will follow a prescribed learning methodology culminating in a Salesforce Certification Badge in Tableau.

MGMT 502**Training and Workplace Learning**

3 Credit Hours

In this course students will learn methodologies for anticipating the future and developing the tools needed to always be ready for changes in the work environment. Students learn adaptive learning methodologies. They also learn how to anticipate the skills a workforce needs in the future. This course offers students certification from Salesforce.

MGMT 505**Employee Benefits**

3 Credit Hours

This course considers how organizations plan and design health benefits as well as their fiscal control and administration. Topics include, the purchase of plans, determination of plan quality, legal mandates, employee satisfaction and morale issues.

MGMT 507**Leadership and Managing Change**

3 Credit Hours

This course examines the effective management of people in organizational settings. The areas of individual behavior, informal and formal organization structure, and group

dynamics will be related to leadership style and effectiveness in managing change. Students will critically examine and creatively solve problems of managing individuals and teams within organizations.

MGMT 532**Generative Artificial Intelligence for Managers**

3 Credit Hours

Generative Artificial Intelligence (GAI) is ushering in a new age of productivity in business, and managers who ineffectively adopt it risk being outpaced by forward-thinking competitors. This course equips students to drive impact in any industry using GAI tools. You will learn to engineer effective prompts, integrate Artificial Intelligence into workflows, and develop innovative GAI solutions, as well as explore ethical considerations and future trends.

MGMT 533**Artificial Intelligence Governance and Ethics**

3 Credit Hours

Alongside powerful data-driven solutions, Artificial Intelligence opens a Pandora's box of ethical issues: data privacy, bias, transparency, and balancing automation with human oversight. Artificial Intelligence governance may be the biggest ethical issue of our time, something essential for any manager to understand before implementing this new technology. Students will develop Artificial Intelligence policies for ethics and compliance, mitigate Artificial Intelligence-related risks, and communicate governance standards to stakeholders.

MGMT 534**Managing Artificial Intelligence Projects**

3 Credit Hours

Artificial Intelligence projects can help predict trends and optimize operations, allowing businesses to understand not just what has happened but what will happen - and what should be done about it. By the end of this course, students will be prepared to drive financial and operational impact by managing Artificial Intelligence project lifecycles: developing comprehensive project plans, managing data and models, ensuring effective deployment, and communicating progress and outcomes to stakeholders.

MGMT 535**Business Use Cases for AI Models**

3 Credit Hours

Just like you would not use a financial model to drive a marketing campaign, different business use cases require different Artificial Intelligence tools. In this course, students will explore the potential and limitations of Artificial Intelligence technologies, learning to identify business problems suitable for Artificial Intelligence solutions and build effective Artificial Intelligence implementation strategies. By the end of this course, students will address key challenges and solutions in Artificial Intelligence implementation.

MGMT 540**The Global Environment of Business**

3 Credit Hours

This course takes a management perspective to examine the impact of various external and internal environments

(e.g., technological, legal, political, socio-cultural, economic) on national and international business organizations. Case studies, articles in business management journals, and current events will be used to understand and apply international business frameworks. Specific topics covered include globalization, culture, political economy, international business strategy, international human resources management, and international finance.

MGMT 545

Managing High Performance Teams

3 Credit Hours

This course helps students understand team dynamics, to become better team members through experience, to be better able to manage teams, whether local or virtual, and to apply team theory to actual practice in their personal and professional lives. This course accomplishes these goals through a combination of exercises supplemented by lecture, discussion, video cases, and role-play.

MGMT 548

Ethical Hacking

3 Credit Hours

To defend against hackers, you need to think like a hacker. This course covers the fundamentals of ethical hacking, from Linux commands and open-source tools to attack tree construction and vulnerability research. By the end of the course, you will be able to use what you have learned to analyze, interpret, and communicate penetration tests and security strategies to decision-makers and executives.

MGMT 550

Managing Business Ethics and Social Responsibility

3 Credit Hours

This course addresses the concept of classical theories and ethics in corporate decision-making and the conflict between economic and social objectives in domestic and global environments. Topics include global ethical dilemmas, corporate social responsibility, and ethical implications of managerial decisions. Within this framework, it introduces students to the ethical concepts and ethical principles and the reasoning and analytical skills needed to resolve those moral dilemmas and provides students with an understanding of the social and natural environments within which moral issues in business arise.

MGMT 570

Ethics Governance and Business

3 Credit Hours

This course examines the major social, political and economic forces impacting business organizations. Topics include social accounting, labor relations, technological change, consumerism, pollution, government regulation, ethics and morality and equal opportunity. An emphasis will be placed on management's response to societal issues as the corporation attains its mission and goals. This course is designed to increase the students' awareness of ethical problems and how these problems affect managerial and corporate responsibility to individuals and to society.

MGMT 574

Diversity and Inclusion in Organizations

3 Credit Hours

This course focuses on building a case for diversity as a competitive advantage in today's organizations. Students learn to understand, value, and respect individual differences in the context of workplace diversity. Through readings, cases, and identity group discussion and presentations, the application and implications as well as opportunities and challenges of diversity are explored.

MGMT 585

Health Care System Organization

3 Credit Hours

The primary focus of this course is on the development and organization of the various elements of health care in the United States. The continuing impact of the Accountable Care Act is studied. The course considers the growth of the third-party payer system, the impact of employer-based health insurance and the role of government programs. Also, the changing world of doctors, other providers, and provider organizations are discussed.

MGMT 587

Health Care Financing and Managed Care

3 Credit Hours

This course looks in detail at the societal and management issues precipitated by the financing of the U.S. health care system. The course considers types of managed care arrangements, the impact of managed care on service provision, risk arrangements, capitation, disease and demand management principles, cost-effectiveness and quality issues and the changing relationships between patients, payers, providers and employers.

MGMT 588

Legal and Regulatory Issues in Health Administration

3 Credit Hours

Pre/Corequisite: P (RQ) MGMT-585

This course considers legal obligations and responsibilities of health care providers and organizations in administration. Elements of corporation, agency, administrative and common law are covered. Landmark cases are used to study legal issues faced by providers and health care organizations.

MGMT 590

Strategic Management and Policy

3 Credit Hours

Pre/Corequisite: P (RQ) FINC-521, MKTG-560

Strategic Management and Policy is a capstone course that builds on and integrates key concepts and ideas learned in core courses. Case studies provide the context for applying a strategic management framework to create effective strategic alternatives in a business setting. Emphasis is placed on how these issues affect a manager and an organization.