**CALI COMM**

Chicago, Illinois, 60655

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**EDUCATION**

Saint Xavier University (SXU), Chicago, Illinois

*Bachelor of Arts*, May 20XX

Major: Communication

Concentration: Sports Communication

GPA: 3.8/4.0

**RELEVANT COURSEWORK**

* Perspectives on Human Communication
* Mediated Message Production
* Communicating with Social Media
* Sports Communication
* Electronic Journalism
* Sociology of Sports

**RELEVANT EXPERIENCE**

Communications & Sports Information Intern August 20XX – May 20XX

Cook County Cougars, Chicago, Illinois

* Develop team media guide, weekly game notes, and press releases
* Facilitate media coverage at team events
* Manage the team’s website and contribute to social media content
* Serve as a liaison between the team and the local media including print, television, and radio
* Provide support for live events by passing out physical marketing materials, send out emails, and make phone calls to promote events
* Create new marketing initiatives through research, social media, and various sports marketing tactics

**RELEVANT PROJECTS**

* Completed a team project involving the planning and assessment of activities at future SXU Cougars basketball games, May 20XX
* Organized a fund-raising event sponsored by the Communications Club to generate money for the SXU baseball team by creating printed calendars, May 20XX

**ADDITIONAL EXPERIENCE**

* Server, Cougar Café, Chicago, Illinois, May 20XX – June 20XX
* Cashier, Bijouterie, Chicago, Illinois, June 20XX – August 20XX

**HONORS & AWARDS**

* Dean’s List of Honor, Saint Xavier University; June 20XX, May 20XX – August 20XX
* Communication Student of the Year, Saint Xavier University, May 20XX

**INVOLVEMENT**

* Presenter, *Sports and Leadership,* SXUSynergy Leadership Conference, January 20XX
* Vice President, Communications Club, Saint Xavier University, May 20XX – June 20XX

**ADDITIONAL INFORMATION**

* Proficient in Word, PowerPoint, Excel, Publisher, and Photoshop
* Bilingual in both English and Spanish
* Experienced with various social media platforms including Facebook, Twitter, and Instagram