

BUSP 101**Business Matters**

3 Credit Hours

This course provides a basic overview of the business world and teaches students the how and why of the various functions of business. Topics include the principles and practices of contemporary business, such as: environmental scanning, globalization, entrepreneurship, marketing practices for product and/or service promotion, human resource policies, management and employee motivation practices, etc. After an introductory description on the goals of business, how ethics and social responsibility relate to shareholder value, and economic impacts, students will be introduced to various types of business ownership's and non-profit corporation operational procedures. Upon completion, students should be able to demonstrate an understanding of the basic business concepts as a foundation for studying other business subjects.

BUSP 201**Achieving Career Excellence**

3 Credit Hours

This course provides a basis overview on ways to achieve career excellence in business. The course teaches students to research, reflect, and determine their best career options. Students learn how to set their expectations, and work to reach them. The course focuses on preparations for a job search, strategies during the search process, and starting new employment. Students are taught strategies and best practices for managing their career after graduation.