

CALI COMM
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EDUCATION

Saint Xavier University (SXU), Chicago, Illinois
Bachelor of Arts, May 20XX
Major: Communication
Concentration: Sports Communication
GPA: 3.8/4.0

RELEVANT COURSEWORK

- Perspectives on Human Communication
- Mediated Message Production
- Communicating with Social Media
- Sports Communication
- Electronic Journalism
- Sociology of Sports

RELEVANT EXPERIENCE

Communications & Sports Information Intern
Cook County Cougars, Chicago, Illinois

August 20XX – May 20XX

- Develop team media guide, weekly game notes, and press releases
- Facilitate media coverage at team events
- Manage the team's website and contribute to social media content
- Serve as a liaison between the team and the local media including print, television, and radio
- Provide support for live events by passing out physical marketing materials, send out emails, and make phone calls to promote events
- Create new marketing initiatives through research, social media, and various sports marketing tactics

RELEVANT PROJECTS

- Completed a team project involving the planning and assessment of activities at future SXU Cougars basketball games, May 20XX
- Organized a fund-raising event sponsored by the Communications Club to generate money for the SXU baseball team by creating printed calendars, May 20XX

ADDITIONAL EXPERIENCE

- Server, Cougar Café, Chicago, Illinois, May 20XX – June 20XX
- Cashier, Bijouterie, Chicago, Illinois, June 20XX – August 20XX

HONORS & AWARDS

- Dean's List of Honor, Saint Xavier University; June 20XX, May 20XX – August 20XX
- Communication Student of the Year, Saint Xavier University, May 20XX

INVOLVEMENT

- Presenter, *Sports and Leadership*, SXU Synergy Leadership Conference, January 20XX
- Vice President, Communications Club, Saint Xavier University, May 20XX – June 20XX

ADDITIONAL INFORMATION

- Proficient in Word, PowerPoint, Excel, Publisher, and Photoshop
- Bilingual in both English and Spanish
- Experienced with various social media platforms including Facebook, Twitter, and Instagram